

EVERYTHING YOU NEED TO KNOW ABOUT **AGILESHIFT**

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THE DRIVE FOR ENTERPRISE AGILITY



These days, more so than ever before, being able to adapt and improve is essential for corporate longevity. Having the ability to move with the times, while also ensuring that evolving client expectations are being reliably met, is something that companies must constantly strive for. This drive for 'enterprise agility' is deciding the future of industries all over the world, and any business that chooses to remain static will inevitably leave itself vulnerable to the hungry, agile disruptors that continue to characterize the Digital Age.

Having a corporate culture of continuous improvement is particularly important when you consider how diverse and fleeting opportunities for change can be. Take a look at the state of your industry: it may be that new technology is reshuffling corporate capabilities and customer expectations, or a new competitor could be making waves with a unique and contemporarily astute business model.

It may even be that new legislation will soon require you to update your internal structure and IT capabilities (let us not forget the pain of GDPR!) At any given point, an organization could find that dozens of chances to change and improve are simply going over the heads of department leaders who prefer to rely on tried and tested practices.

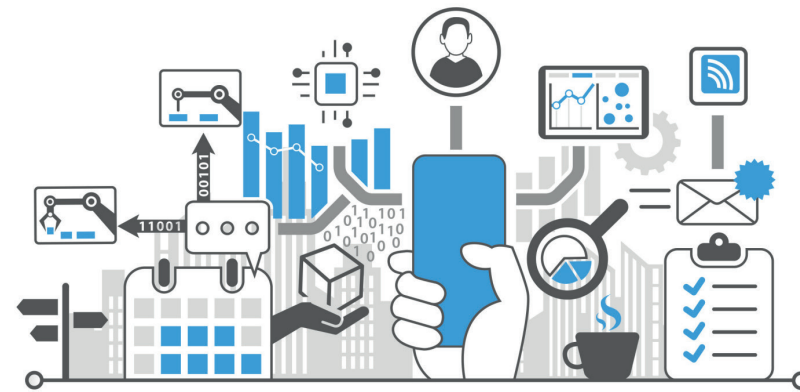
One of the most common barriers to effective change management is that very few organizations understand that it needs to be holistic by design. In order to fully benefit from change initiatives, and to ensure that they can progress as quickly and efficiently as possible, an organization must be prepared to get multiple departments involved. Too often, isolated teams are expected to undertake enterprise transformation work with minimal support, and the results are almost always subpar.

SO WHAT IS **THE AGILESHIFT?**

In a nutshell, AgileSHIFT works by creating organization-wide cultures which fully support enterprise transformation. Described by AXELOS as a 'lightweight tailorable framework', AgileSHIFT first aims to demonstrate to all members of an organization (regardless of department, background or seniority) the benefits of supporting change initiatives. Next, it equips them to do so, ensuring that not only can they recognize opportunities for change, but also facilitate it to the best of their ability.

Most significant transformation work requires far more than new marketing strategies or a few revised practices. Consider when GDPR came into effect: organizations all over the world fell under its umbrella and were forced to implement changes to multiple departments, including Customer Service, Legal, HR, Marketing and Sales. Those who let things drag out not only risked significant fines, but also lost the chance to market themselves as champions of client privacy and data security. AgileSHIFT focuses on the 'enterprise' in 'enterprise agility', creating cultures where all departments can be counted on to take part in crucial change initiatives.

AgileSHIFT is based on consolidated research from AXELOS' global partners, many of which have collaborated with leading organizations in several sectors, as well as federal and local governments. This varied insight helped make AgileSHIFT nonspecific and simple to tailor, allowing virtually any



organization to make use of it. At the same time, the framework has been extensively tested in sessions around the world. It's a method that works, and one which has been steadily growing in popularity.

As the name implies, AgileSHIFT makes extensive use of Agile-style management, emphasizing elements such as rapid delivery, incremental achievements and a constant focus on customers. This guarantees that students and managers who are already familiar with Agile will find it easier to adopt the AgileSHIFT framework. Those who are unfamiliar can also consider AgileSHIFT training a chance to study one of the world's most popular and adaptable management styles.

In summary, AgileSHIFT is about ensuring that entire organizations can recognize the value of change and how to support it. Having achieved your AgileSHIFT certification, you will feel confident knowing that when an opportunity to transform your enterprise appears, not only will you be able to take advantage of it swiftly, but you will also have all the help you need to maximize its benefits.



HOW CAN THE AGILESHIFT BENEFIT..

Organizations

In the current Digital Age, there are two things worth constantly keeping in mind. Firstly, it is easier than ever for new players to disrupt their markets with innovative new offerings. Secondly, customer and client expectations are constantly evolving, and history has no shortage of companies which failed to adapt and sacrificed their market shares as a result.

So, how can AgileSHIFT benefit an organization working within this kind of environment? With all users capable of recognizing opportunities for change and supporting new transformation initiatives, AgileSHIFT can ensure that enterprise transformation takes place as swiftly and efficiently as possible. Iterative Agile delivery methods also allow users to start enjoying the benefits of new changes in a much shorter amount of time. Finally, having a larger proportion of an organization's key actors and employees actively evolved in enterprise transformation can maximize its benefits.

Remember, AgileSHIFT is ultimately about creating cultural shifts. Rather than simply enabling one-time transformation initiatives, it leaves organizations prepared for changes in the long term, whatever the future might bring. In order to bring this about, a keen understanding of the AgileSHIFT framework is required, which is where solid corporate training comes in.

Individuals

One of the biggest advantages of AgileSHIFT is its widespread applicability. With a generalized and highly-tailorable approach, AgileSHIFT can be adopted by students regardless of their industry, background or level of seniority. There are also no prerequisites to beginning AgileSHIFT training, making it an excellent option even for candidates who have never undergone corporate training in the past.

In practice, this also means that students can take and apply their insight almost anywhere. Becoming certified can firmly establish a user's ability to enable enterprise transformation and utilize Agile techniques, equipping them to take on greater responsibilities and even higher-paying roles.

It is also worth pointing out that, despite being a relatively new framework, AgileSHIFT is already making waves. It has become particularly popular in Europe, Australia and South Africa, though it has been tested in environments all over the world. As such, becoming qualified in AgileSHIFT can be a valuable career stepping stone.



FAQ

Who owns AgileSHIFT?

Created and owned by AXELOS, AgileSHIFT is a framework designed to enable enterprise agility by creating organization-wide cultures which can support it. Not only does AgileSHIFT ensure that opportunities for change never pass by unnoticed, but it also guarantees that change initiatives can proceed in a way that maximizes the potential benefits.

Is AgileSHIFT different from other Agile frameworks?

What makes AgileSHIFT unique is that it focuses on making sure that entire organizations can support enterprise transformation.

Organizations are encouraged to have multiple departments study the framework, rather than leaving it to isolated teams. This creates cultures which are fully geared towards enterprise transformation, leaving organizations expertly equipped to make positive changes whenever opportunities arise.

What are the prerequisites for learning AgileSHIFT?

There are no prerequisites to studying AgileSHIFT. That said, having some preexisting knowledge of Agile, as well as enterprise transformation, will certainly be useful.

How compatible is AgileSHIFT with other frameworks?

Generally speaking, AgileSHIFT is fully compatible with other frameworks. However, it is worth keeping in mind that many alternative frameworks focus on specific departments and roles, rather than on entire organizations. For example, PRINCE2 Agile is primarily for project managers working in Agile environments.

What kind of organization is AgileSHIFT suitable for?

AgileSHIFT offers agnostic advice which organizations can benefit from regardless of their industry, location or size. In other words, AgileSHIFT is suitable for virtually everyone.

What do I need to know about the AgileSHIFT exam?

- 45 minutes long (57 in countries where English is a second language)
- 33 multiple-choice questions
- Closed book (only materials provided are permitted for use)
- The minimum pass mark is 60% (20/33)

AGILESHIFT® CERTIFICATION

In order to sit the AgileSHIFT Certification exam, AXELOS requires students to attend a training course delivered by an accredited training provider. Not only is this course fully accredited, but students can enjoy highly-engaging content, as well as practice exam questions and even expert tutor support to help them cement what they learn.



Claudine Peet: Training Consultant, Project & Change Management Expert

Claudine has worked as a Programme and Project manager on many large transformational initiatives for over 20 years. She now works as a training consultant specialising in PRINCE2, MSP, PRINCE2 Agile, AgileSHIFT, Change Management and Agile Project Management.

Orbus Software courses provide a holistic approach to learning - with very clear instructional videos, excellent scenarios and examination simulations which provide the learner with everything they need to prepare for and be successful in the examination.



AGILESHIFT® CERTIFICATION

This online training course is designed to give students a clear understanding of the AgileSHIFT framework and prepare them to sit and pass the official examination.

- Accredited by PeopleCert**
- 14+ hours of course material**
- Quizzes and revision modules**
- FREE exam voucher included**
- Fully mobile compatible**
- 6 months access**





Phone: +44 (0)203 824 2907

• **Email:** enquiries@orbussoftware.com

• **Website:** www.orbussoftware.com