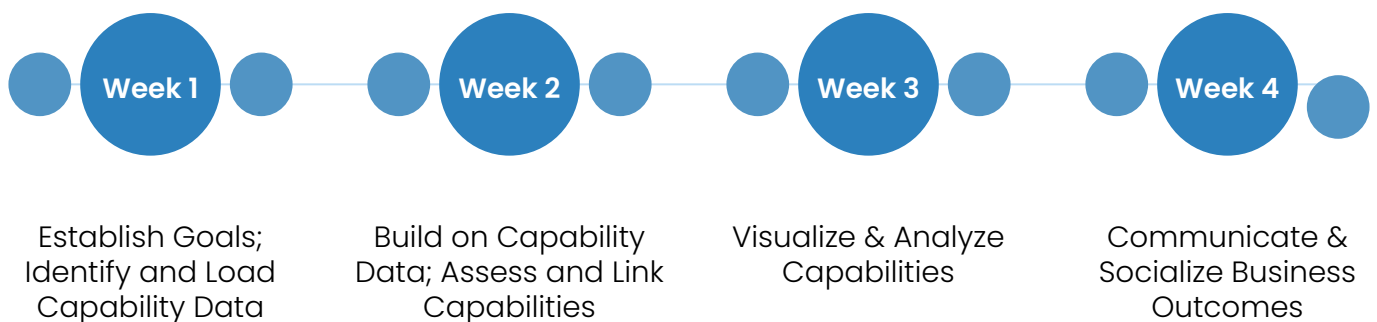# The Internal Business Case for Business Capability Management

Business capability management entails abstracting and breaking down all of the known capacities of an enterprise into capabilities - all of the "stuff" that the organization can do – so that it can better understand where to invest or divest resources, in line with business strategy.

Business Capability Management Timeline

Week 1	Week 2	Week 3	Week 4
Establish Goals; Identify and Load Capability Data	Build on Capability Data; Assess and Link Capabilities	Visualize & Analyze Capabilities	Communicate & Socialize Business Outcomes

Business Benefits

If an organization follows these steps, within four-weeks the C-Level can expect to receive the following benefits:

- A consistent view of the organization's core competencies, enabling teams across disparate operations to align with a common framework

- Understanding of how people, process, information and technology are used to deliver business capabilities in regards to cost, risk reduction and efficiency

- Visibility of how planned or current projects augment business capabilities and contribute to the strategic roadmap

Why Orbus Software?

Track Record

25% average growth year on year

90% customer retention year on year

Global Reach

Over 500 active customers globally

Operational offices in London, New York, Dubai, Sydney

Market Recognition

Gartner Customer Choice Award Winner 2017/18/19

Leader in Forrester WAVE

Challenger in Gartner MQ

Why iServer?

Highly Flexible and Configurable

Microsoft Aligned

Single Source of Truth

Attractive Graphical Views and Visualizations

Integration Capabilities

Alignment to Industry Standards

Ease of Use

Rapid Deployment

Low Total Cost of Ownership, High ROI

Real-time Reporting and Decision-Making

www.orbussoftware.com