

# Quick Wins in Enterprise Architecture



# Peter Harrad

Senior Consultant at Orbus Software

*(Developer of iServer: EA modeling software)*

**A pastiche of techniques drawn from  
various customers**

# Agenda

- ① Introductions
- ② A contradiction in terms?
- ③ Generic quick wins
- ④ Specific quick wins
- ⑤ Conclusions

# A contradiction in terms

The right-hand  
statement is  
True

The left-hand  
statement is  
False

## EA Quick Wins: like fish riding bicycles



- EA is about transformation
- Transformation is slow
- Therefore EA is slow?

**BUT...**

You can focus efforts and show  
incremental progress



**But... don't tell that to management**

**The reality of:  
Publicly Quoted Corporations  
Publicly Funded Organizations  
Government Bodies**

“Look, you need to know, it'll be 18 months before we see real results”

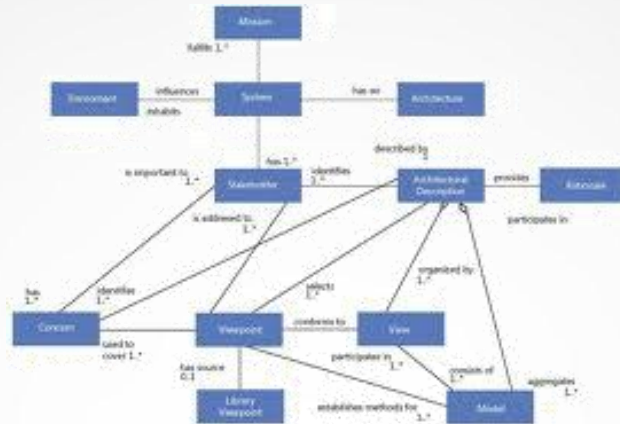
“I'll be ready for my next move then...”



“Thanks for being honest. Better close down the program now”

## EA 101: Manage your Stakeholders

# Stakeholder primary concern... is progress being made?



## Dashboards For The Win!!



# Vital to show incremental work products

# Generic Quick Wins



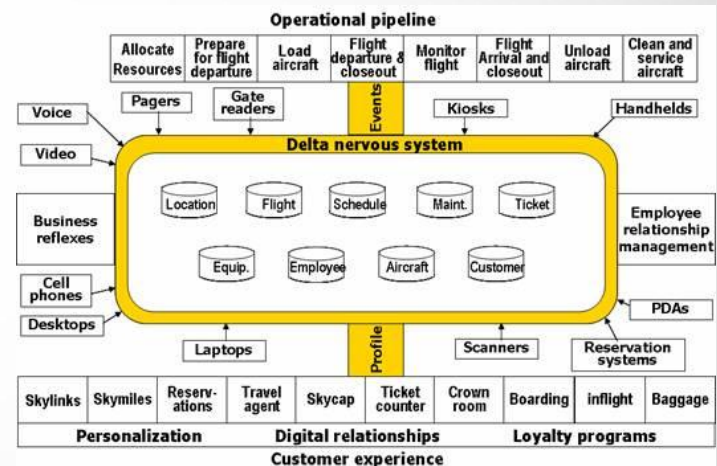
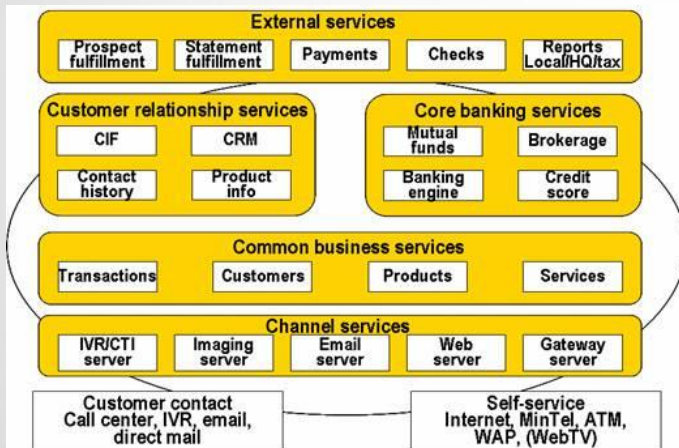


Help management get a grip

**Anything that helps management get a handle on their IT is a win**

# The Core Diagram

- Single diagram - representing the operating model of
  - the entire enterprise or
  - a specific *independent* business segment.
- A non-architect stakeholder can understand & use the model quickly

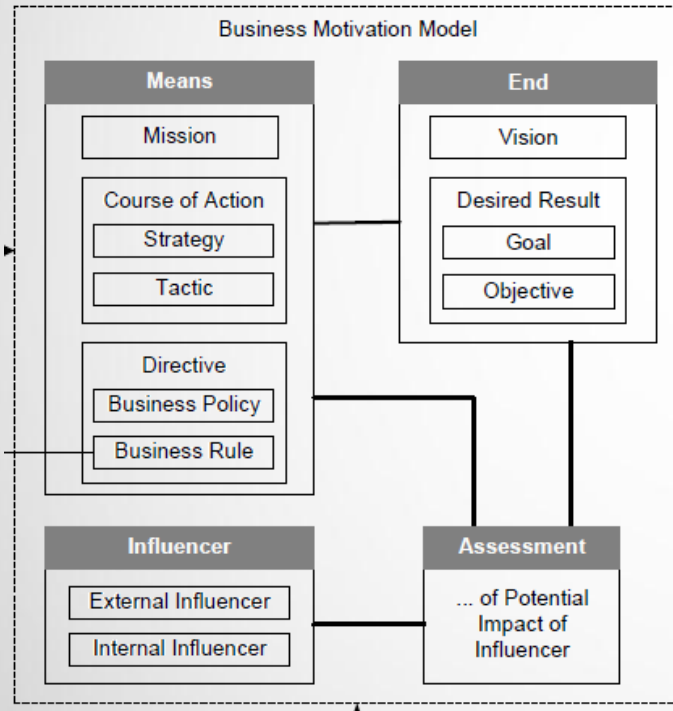


*“Enterprise Architecture As Strategy: Creating a Foundation for Business Execution” -  
Jeanne Ross, Peter Weill and David Robertson*

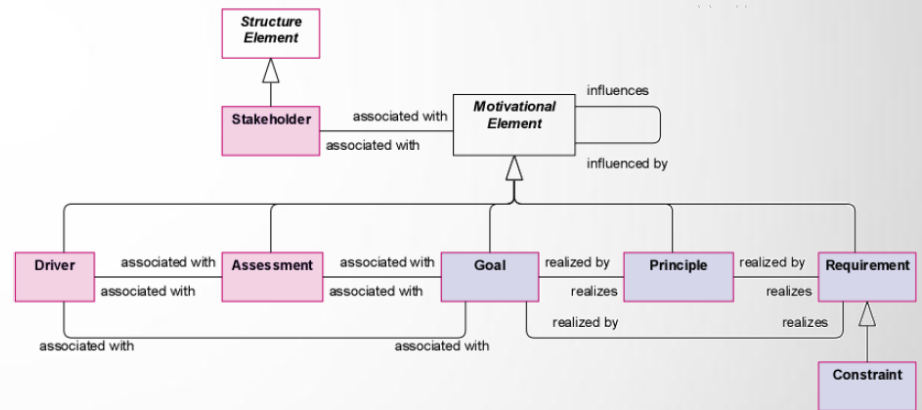
# Motivation Model

**Describe the corporate strategy in a visual model – two options available**

# Business Motivation Model

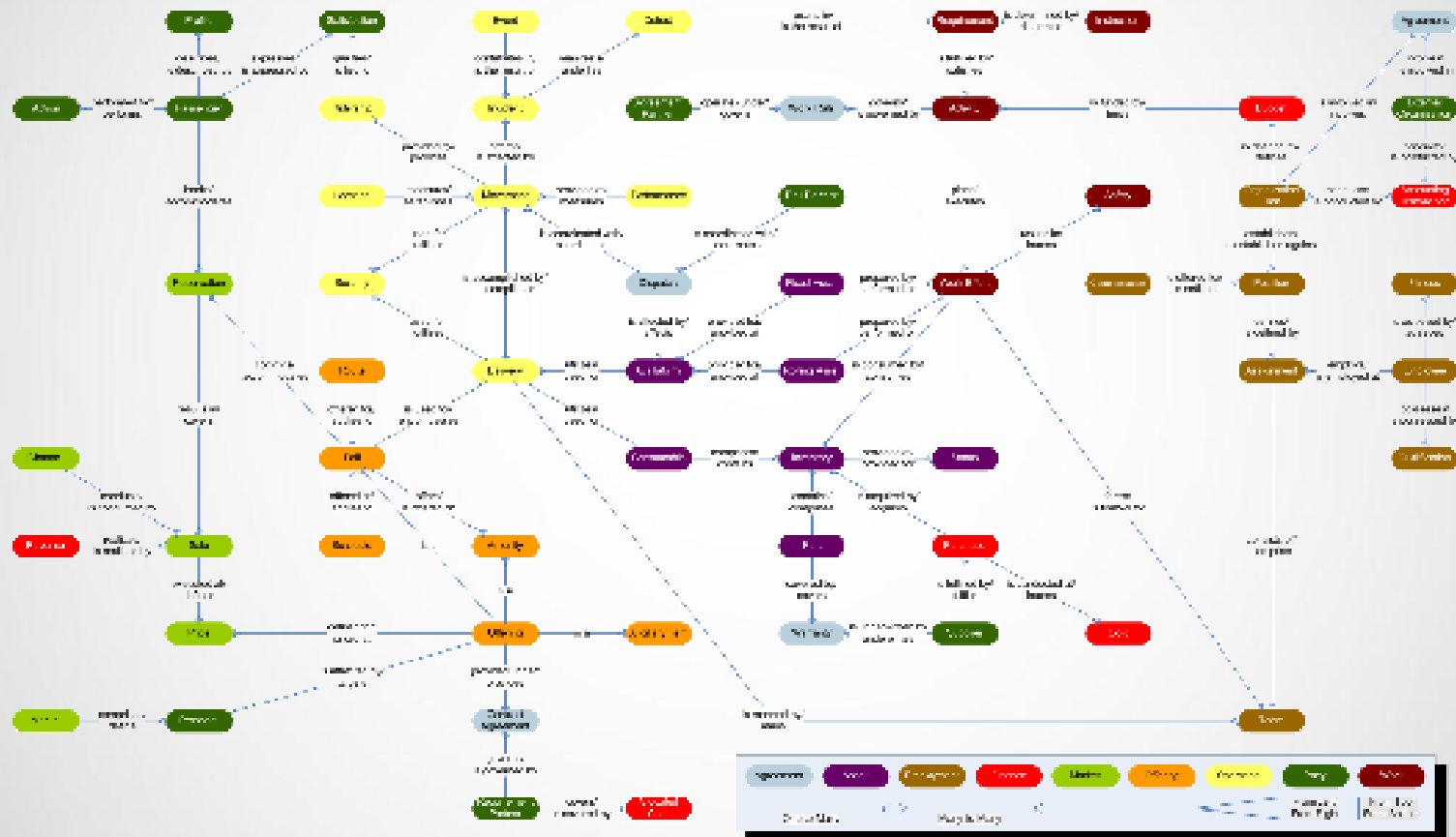


# Archimate 2.0



# Enterprise Information Model

## What is the information that we depend on?

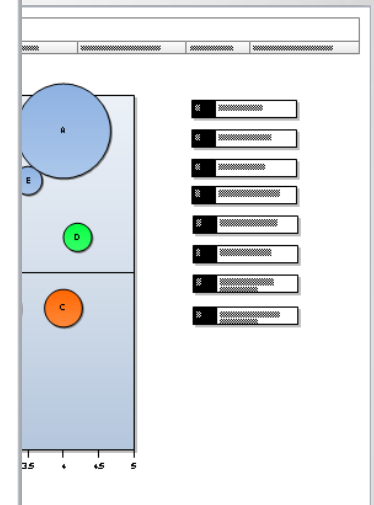
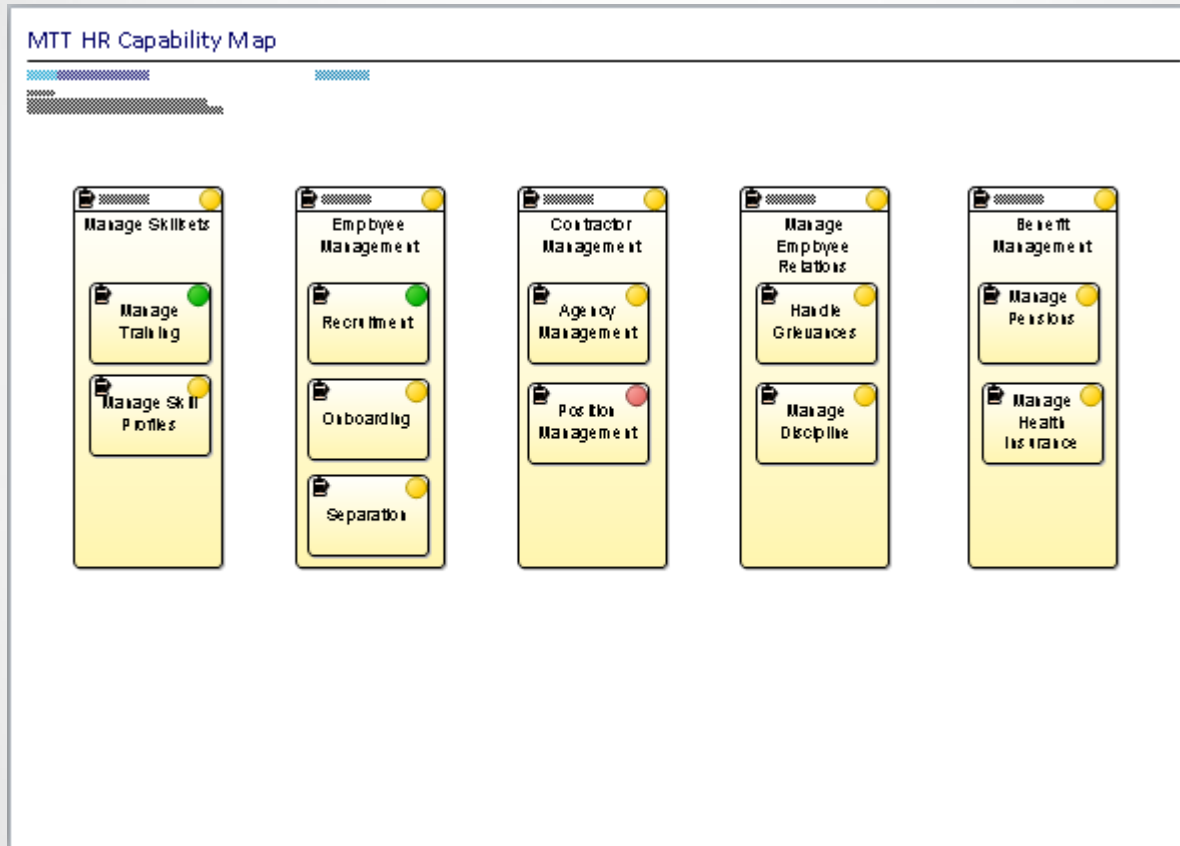


# Specific Quick Wins



# Capability Map

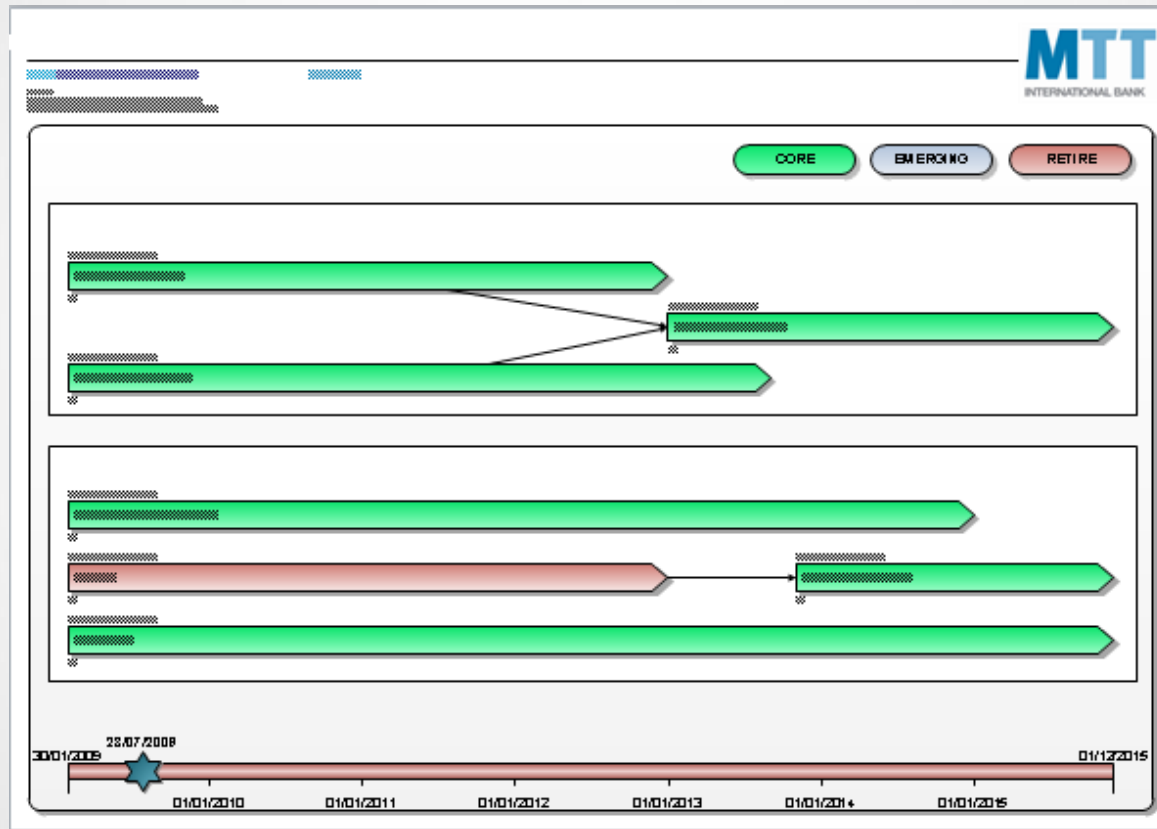
## What are the organization's capabilities?



**How are our applications working?**

# Technology Roadmap

What technology depends on what: what retirement plans exist?





## Closing Points

★ Even these steps may take more time than you have

★ So show progress...

★ These ...and involve the stakeholders early on

★ Think how best to engage stakeholders  
– Repositories and online portals

## Always Remember



**Communicate Early**



**Communicate Often**



**Communicate Visually**



**Make information easily available**



**Involve the stakeholders**



**Architects, like all leaders, need to be salespeople**

## Conclusions

- ★ The end goal of EA does not lend itself to quick wins
- ★ But some outputs of EA will be seen as immediately useful
- ★ These center around giving an executive picture
- ★ Consider how best to share your high-level views with stakeholders
- ★ Consider how best to share your high-level views with stakeholders

# Questions / Discussion



**TOGAF® 9 “Starter Pack” download page**

(<http://www.orbussoftware.com/downloads/visio-starter-packs/togaf-9-starter-pack>)



**TOGAF® 9 “In Pictures”**

(<http://www.orbussoftware.com/downloads/presentations/togaf-9-in-picture>)



**Download this “Slide Presentation” from:**

(<http://orbussoftware.com/downloads/presentations>)